

# Do Not Let a Thing Detract Your Attention

Until Your Mental Faculty Has Digested Every Thought and Fully Grasped the Significance of Every Word of This Advertisement

**This is Not Mere Adman's Talk** It is news concerning an added significance our Big Consolidation Sale has taken on that will result in the greatest week of Furniture selling Pensacola has ever seen. We have gotten together from all parts of the land hundreds of pieces in demand at this season, and are prepared for the greatest week ever experienced.

There are several hundred articles in this stock, and it embraces practically everything needed in the home. Many of the prices which delighted thousands last week have been reduced still lower, and we are going to make offers this week that really are enough to make anyone doubt our veracity. But if every man and woman in Pensacola knew the actuality of these reductions as we do, our store would not hold the people.

## We Must Vacate Our Palafox Street Store Within the Next Few Days

and we have more high-class goods than we can store, among them the famous Jewel Ranges, Circassian, Walnut and Mahogany pieces, and Brass Beds at greatly reduced prices. They must be sold! Will you be one of the lucky ones that get these bargains. See us before buying anything in the Furniture line. We can save you money.

# Pearl Furniture Company

105 South Palafox Street—Two Stores—20-22 West Government Street

## "It's a Way They Have" in DeFuniak

By BONNIE BURNHAM

They have a population of something over two thousand people in DeFuniak Springs, Walton county's splendid little county seat, but those figures are not to cover the situation long.

Those two thousands will grow to four thousands, and the four thousands to eight thousands and so on up just as sure as anything you want to think about, because, with the kind of people she has, the friendly atmosphere of culture and refinement and broadness and enterprise which she breathes, and the religion in the bosom of God's marvel down in Walton—Chautauqua Lake—she cannot help it. You do not have to be told of these various ideal conditions as they exist once you arrive among the hustling handful of people who are city building at DeFuniak, if you are at all sensitive to atmospheres; you find, suddenly, that your whole being is effervescing rather than congealing; you find suddenly, too, the helpful, sympathetic, democratic hand of friendship offered you by some of the finest people on earth which is always good for a man's self-respect.

The boost principle used in DeFuniak is just this: They make every stranger in their town grow to feel at home immediately.

They make him feel as though he actually "belonged," and they invite him to their homes, which is the prettiest compliment in all the world.

They have weekly receptions for the strangers, in order that they may meet them and warm them with their ideal hospitality, and prominent homes regularly keep "open house," on one afternoon of each week.

A reception was given some time ago at the home of one of DeFuniak's wealthiest men.

I asked about the guest list. "Oh, you see, of course," easily remarked this hostess, "I invited the whole town—and the strangers."

Doesn't that reflect the whole situation for you?

And don't you suppose that these strangers appreciate being sought out at their hotels, and being made to feel most thoroughly at home?

What kind of an effect, do you figure, that this same policy will have, with the hotels, the people, the churches, and the business centers, all in one united effort to make the people see DeFuniak and its glorious surrounding country through the rose goggles that only a sense of "hominess" and friendliness can, after all, provide?

Don't you see that every living one of the people will want to come back because they have been used right, whether they had a million dollars or a million cents?

And in returning, they will bring their added quota of prosperity to the town.

### An Ideal Atmosphere.

Chautauqua, of course, always creates an ideal atmosphere for any town, and the DeFuniak Chautauqua, added to the enterprising spirit of the people, and the grandest of nature's handiwork about the little city creates a situation which makes sick minds and sick bodies well, and well minds and well bodies just a little better.

An Indian legend attaches itself to Chautauqua Lake, which is, as any Floridian will tell you, just one mile in circumference, in the form of a perfect circle.

According to the belief of the simple natives, who somehow found his religion in the skies and the sun and the moon and all God's growing things, the "Great Spirit" kissed the breeze-blown highlands of Florida one day, when a dimple was formed, which quickly filled with holy water, where man and beast could drink, and bathe, and be miraculously cured.

This was called the Spring of DeFuniak later, or Chautauqua Lake—and do you know, I believe that this same "Great Spirit" came and blessed the spot again, when he put it into the hearts of men to build on its banks the splendid auditorium which now stands out for the uplifting influences and fine moral tone of Chautauqua.

Upon the strong, capable shoulders of His noblemen the venerable Wallace Bruce, fell this great work, and the debt which DeFuniak owes to the Bruce can never be quite reckoned by dollars and cents.

Morally clean, the mental atmosphere of the place has its direct effect upon the body.

Meeting its people and talking with them is like a mental shower-bath, and you feel like thanking your lucky star for having had the privilege of meeting and knowing them.

No liquor has ever been sold in Walton county—the staunch Scotch Presbyterian pioneers said "no" long years ago, and it has been so. Somehow you miss the hunted look of haunting sadness, too, in the eyes

of the women up there that you sometimes meet in places where the temptation for their men-creatures are more glaring and taken for granted.

A drunken man and a woman of the streets, are two curiosities on the streets at DeFuniak, and the sweet, clean, wholesome home-keeping spirit is sturdily building a people and a country that cannot but endure.

### In Conclusion.

It is not my purpose to write fully of the various conditions which are serving to make DeFuniak a place whose "friendliness" system should prove a lesson almost everywhere because the situation down Walton county way, will be thoroughly handled with The Journal's special edition of that splendid county.

This, in fact, is only by way of introduction to what The Journal will say of the finest little town in West Florida, where the grip of true friendliness gives you a new lease on life, priceless in its promise of success for "Greater DeFuniak."

## PENSACOLA AND MOBILE CLOSER

G. F. & A. RAILROAD WILL CONNECT WITH THE LOUISVILLE & NASHVILLE AT BAY MINETTE.

The Mobile Register says: "George H. Muldaur, fiscal agent of the Gulf, Florida and Alabama railroad, was in the city yesterday for a few hours. He states that the extension from Gateswood to Bay Minette, 18 miles, has been sanctioned by the railroad; that a surveying party is in the field now and the line has been decided upon, and trains will be running over the new link before fall. It will not be a hard piece of road to build, as the land is comparatively level."

"Trains are now running to Gateswood, 37 miles from Pensacola, and with the completion of the link between Gateswood and Bay Minette the cities of Mobile and Pensacola will be brought in much closer touch, as direct connections will be afforded, which, it is said, is not now the case."

"Mr. Muldaur talked interestingly of the plans of the Gulf, Florida and Alabama railroad, and believes it will be of vast value to Mobile as well as Pensacola, for it will open up some of the very richest farming land in Alabama. It travels northwardly from Pensacola in a most fertile valley, which has quantities of hardwood and pine. The logging and saw milling interests will first be of value, and then will follow the settling of the new land. It will be the policy of the railroad to build up the adjacent territory with settlers of the best class who will really develop and live on the land. Arrangements are being made now for the systematic acquisition of people of the sort as soon as the road is ready to locate them."

## BIBLE STUDENTS HEAR SEVERAL FINE ADDRESSES

TWO MEETINGS HELD AND MEN HIGH IN AFFAIRS OF THE ASSOCIATION SPEAK.

Yesterday was Zeal Day at the Gulf coast convention of the International Bible Students' Institute, and both the morning and afternoon sessions were full of instruction and interest.

From 9:30 to 10:30 a. m. was given over to praise, prayer and testimony, and the next hour was occupied in a "Symposium of Harvesting," which was one of the most helpful features of the convention.

Mr. Ralph Green, of the local branch of the institute, spoke with much force and earnestness on "The Two-Fold Work of the Harvest," and his words were listened to with marked attention.

Mr. G. W. LaPerry, of Chattanooga, Tenn., on "The Voluntary Work of the Association," gave some valuable information on the distribution of propaganda in the interests of the work.

Mr. G. W. McKinnon, of Marianna, chose as his subject, "Newspaper Work," showing the value of the press where it comes in touch with the work of the association, and his talk was a practical and delightful exposition of his theme.

Mr. J. M. Wilbon, of New Orleans, on "Class Extension," gave one of the most entertaining talks of the session, and all who listened to his interesting and clear elucidation of his subject

## Bonita Theatre Today

Vitagraph—"Buttercups," drama.  
Pathe—"The Artist's Trick," drama.  
Edison—"A Heroic Rescue," comedy.

Coming Monday,

## MLLE. GROSSE

Another High-Class Singing Act.

gained a truer conception of the extension work.

"Colporteurism," one of the most important and perhaps least understood branches of the institute, was presented by Mr. E. W. Welds, and he gave a lucid account of the work and its importance.

Mr. Heidelberg, of Mississippi, followed with some illuminating remarks on "The Tract Fund," and while concise and to the point, as was necessary in so brief a period, much of value was gained from his able handling of the subject.

Mr. E. B. Sheffield, of Nashville, who was the last speaker in the symposium, had as his theme "Zeal," and no more earnest worker could have handled the topic, or given it greater force and interest. Mr. Sheffield is one of the young men who are fighting zealously under the standard of the cause he represents, and his words were of much value.

Mr. O. L. Sullivan spoke at 11:30 and again in the afternoon to large and very appreciative audiences. He is a man of great ability as well as consecration, and his lectures are

always closely followed by his hearers.

**Afternoon Session.**  
The afternoon session was opened at 2:30 with a praise service, followed by a discourse by Mr. Sullivan, and at 4 o'clock Mr. I. E. Noll, of Brooklyn, N. Y., addressed the audience on "The Value of the Press."

Mr. Noll spoke in the highest terms of the work of the press in Pensacola, of the space given to religious matters and the fairness with which they are presented. He spoke appreciatively of the notices which have been given by the Pensacola papers to the convention now in session. Mr. Noll also dwelt upon the work that is being done all over the civilized world by the press for the uplift of humanity and the advancement of religion. His talk was of exceptional value and interest, and was listened to with close attention.

Following Mr. Noll, a Question Meeting was held, and Mr. Sullivan discussed and answered questions of the members which had been previously handed in.

**Program for Today.**  
Sunday, March 9th—Glory Day.  
9:30 a. m.—Praise, Prayer and Testimony.  
10:30 a. m.—Discourse on "True Baptism and its Proper Symbol," by Bro. W. S. Stevens, followed by symbolic immersion.  
2:30 p. m.—Special public discourse by Bro. O. L. Sullivan.  
7:00 p. m.—Praise service.  
7:30 p. m.—Discourse by Bro. O. L. Sullivan, followed by love feast.

### NOTICE.

Beginning Tuesday, March 11, the steamer Tarpon will leave Pensacola for all points east at 6 p. m., instead of 7:30 p. m. as heretofore.  
R. J. REAGER,  
Gen. Freight Agent.

## Broke My Glasses!

Save the Pieces, and Take Them to Dr. J. L. Ingram, Have Them Duplicated While You Wait.

It is no longer necessary to send out of the city to have your lens grinding done, and wait two or three days for your work, suffering all this time with your eyes.

I do my own LENS GRINDING, which makes it possible for me to replace your broken lens without the prescription, no matter how complicated. An exact duplicate, made in my own shop, in one to three hours' time, if you have saved only a small piece of the old lens. Is this worth any thing to you? If so, remember this ad the next time you break your lens. This is only one example of the thoroughness and modernness of my entire business.

## Dr. J. L. Ingram

Phone 2208.

Mfg. Optician.

10 S. Palafox St., with Will C. Diffenderfer.

## "Seeing Mexico" Car

Don't Fail to Pay a Visit to the

## "Seeing Mexico" Car

A national museum from Old Mexico on a Pullman palace car. Interesting to business men, entertaining to ladies and instructive to children. Located on L. & N. track, near depot.

OPEN 10 A. M. TO 10 P. M.

An admission of 10 cents to help defray expenses.